Collabor Inc

Corporate Profile

June 2011

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Collabor helps companies

- understand today's new technologies and possibilities
- develop solutions to connect with their employees/customers with our innate ability to bring together **Information & Content, Community building** and **Rich User Experience**
- on top of our platforms OR as custom projects
- seamlessly integrating web, mobile and social
- while extending current investments in technology and reducing future costs with our **US/India Distributed Development Model**

Connect with Collabor. Connect with the World

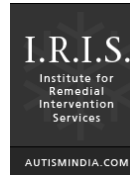**Collabor**

Clients

Work 2.0 : Web App Development Platform
Work 2Go : Mobile App Development Platform
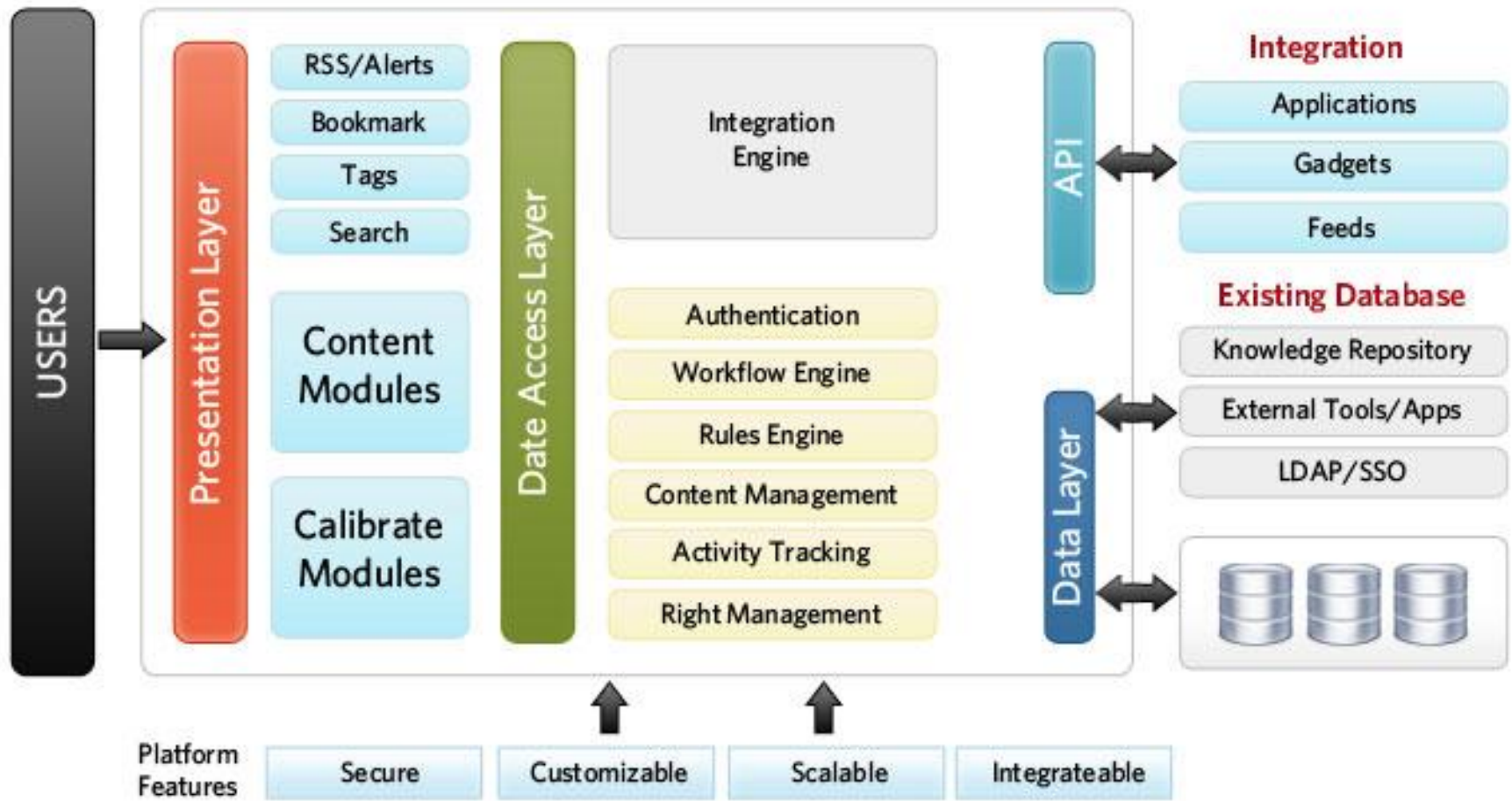
PLATFORMS

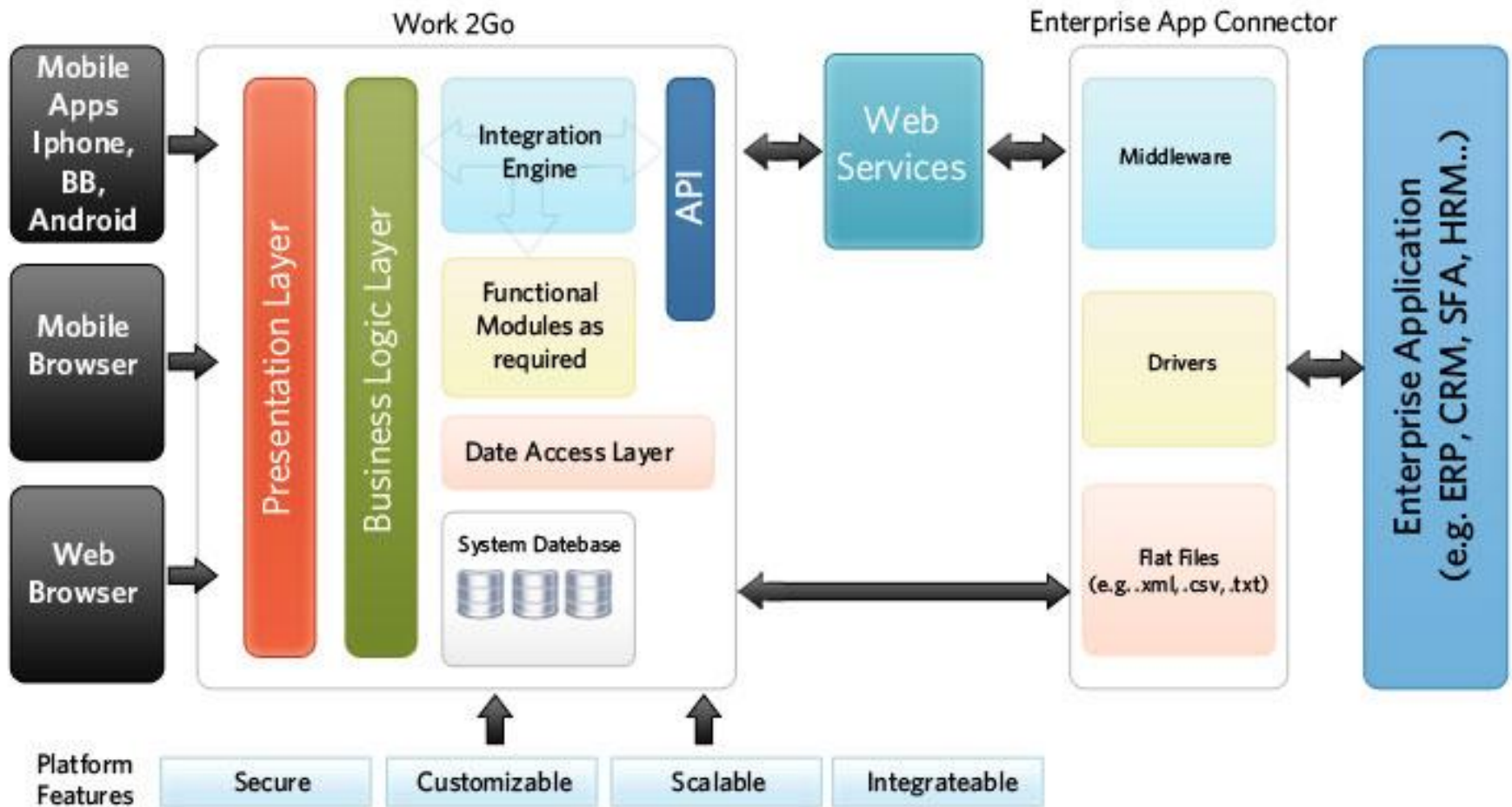Collabor

Work 2.0 & Work 2Go platforms

- **Work 2.0 is a platform** which allow for rapid web development and deployment

  – Work 2.0 works excellent in **developing** eCommerce sites, communities, SaaS and collaboration portals

- **Work 2Go** is an **mobile app development** platform which allows enterprises to build mobile apps for all popular platforms as well as extend their web applications (homegrown or commercial) to the mobile

- Our platforms are highly flexible and customizable for different applications and deployment models – **SaaS, Cloud & Mobile**

- Both platforms work off the **LAMP** stack – Linux, Apache, MySQL and PhP and can integrate into **Java and .NET** environments

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Work 2.0 Architecture

USERS

Presentation Layer

- RSS/Alerts
- Bookmark
- Tags
- Search

Content Modules

Calibrate Modules

Date Access Layer

Integration Engine

- Authentication
- Workflow Engine
- Rules Engine
- Content Management
- Activity Tracking
- Right Management

API

Integration
- Applications
- Gadgets
- Feeds

Existing Database
- Knowledge Repository
- External Tools/Apps
- LDAP/SSO

Data Layer

Platform Features
- Secure
- Customizable
- Scalable
- Integrateable

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Work 2Go Architecture

A new wave of services for
A new age of technology

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Our Services Portfolio

Strategy
- Business/Technology validation
- Technology & Provisioning
- Monetization

UI/Ux Design
- Usability
- Adoption

Technology
- Application & Product Development
- Application Maintenance
- Software QA & Testing

Sustenance
- Maintenance
- Enhancements
- Managed Cloud Hosting

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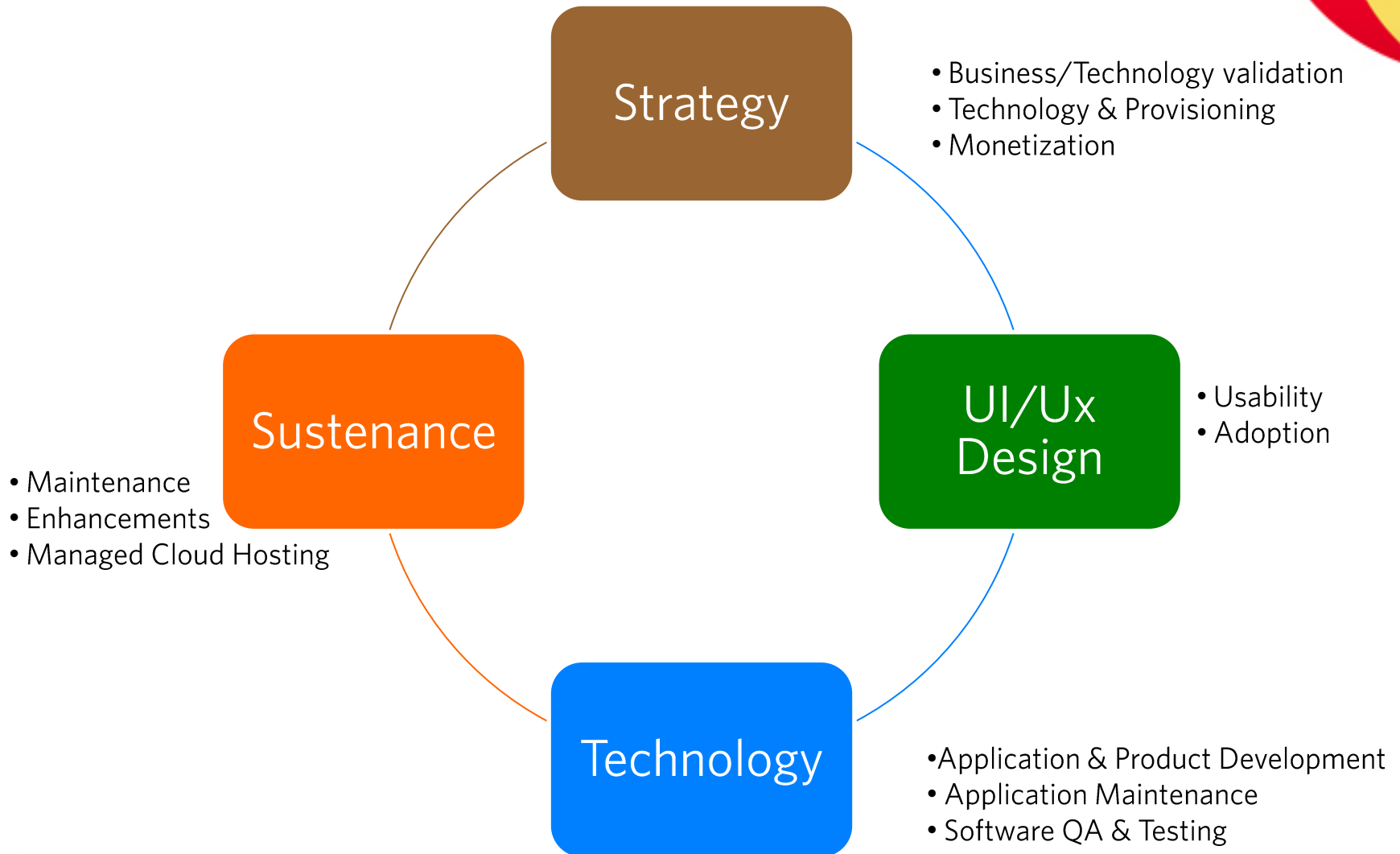
Web & Mobile Strategy

- Optimize the intersection of TIME (telecom, internet, media and entertainment) for your business

- Monetization for social and professional networks

- Web businesses/networks working off the intersection of Community, Content and Services

- User Adoption
    - Rewards
    - Payoffs
    - Viral Marketing

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UI & Ux Design

- Application/Product workflow

- Look and feel

- Usability best practices

- Information, Data and Content Architecture

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Technology

Application & Product Development

- Our Product Development lineage gives our development methodology a more controlled, rigorous and results-driven approach
- Our focus is on "new" technology and "new" application delivery and provisioning models : SaaS, Cloud, SOA/Web Services, Ruby on Rails, Ajax, LAMP, Open Source

Software QA & Testing

- Rigorous stand-alone QA, "Testing through the Lifecycle"
- Security and Vulnerability testing is performed from outside the firewall and simulates "hacking". Gather configuration information, scan the external network gateways and internet servers for ports and services vulnerable to attack and provide Security recommendations.
- Total User Experience is the overall perception formed by any user.
  - Check Information Architecture, User Centered Design and Usability.
  - Exposes gaps between product teams & customers, simulates user behavior and optimizes technology frameworks

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Strategy Ux Tech Sustenance

Sustenance

- ## Application Maintenance
  - All Maintenance projects are SLA based
  - Projects can be designed to work for US Time Zone, Offhours Time Zones, 24x5 or 24x7

- ## Managed Cloud Hosting
  - Using Amazon EC2/S3 or Rackspace Cloud servers.
  - Proactive management of load, storage, performance and health of servers and system.
  - Writing and maintaining jobs, logs and fixes.
  - Carrying our preventive and reactive management of the server as needed.

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Technical Competencies

Domain Competencies

Cloud & OS	• Windows NT, Windows, UNIX (multiple variants), Linux
Languages	• PhP, C/C++, Java, J2EE, JSP, HTML/5, DHTML, CGI, Perl, ASP
GUI & Tools	• Power Builder, PHP, Visual Basic, Jbuilder, Visual Café, Visual C++, Developer 2000
Content	• Joomla, Drupal, Wordpress
Databases	• MySQL, SQL Server, Oracle, IBM DB2
Web Servers	• IIS, Apache, Netscape Enterprise Server, BEA Web Logic, Web Sphere
E-Commerce	• PayPal, Microsoft Commerce Site Server, IBM NetCommerce, InterShop
Web Dev	• Ajax, Visual Interdev, MS FrontPage, Dreamweaver, Flash, Ruby on Rails
Testing Tools	• Rational, LoadRunner, WinRunner, eTester, JUnit, JProbe, eLoad, ClearCase, CVS

Web UI & Ux	• Designers on Staff
Apps	• iPhone, iPad, Android, Blackberry, Windows Phone
Games	• Web based games – design, deploy and track
Customer Communities	• Extranets, External Collaboration, User Conferences
Employee Communities	• Internal Collaboration, Intranets
Industry Expertise	• Healthcare, Cleantech, Finance, Education, Consumer Products, Govt.
Social Media/Tools	• Integration with Tools, Analytics, Feeds and Trackers

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